

SURAJ SCHOOL

REWARI

A vibrant graphic for a holiday homework announcement. The central focus is a large, dark brown wooden sign with the words "Holiday Homework" written in a bold, red, cursive font with a white outline. The sign is surrounded by various holiday-themed and educational icons. At the top center of the sign is a glowing yellow lightbulb with radiating lines. To the right of the sign is a red and yellow striped beach umbrella. Below the sign are a pair of yellow sunglasses with a tropical scene reflected in the lenses, a red and white striped beach ball, and a colorful flip-flop. The background is white with faint, light-colored icons of a microscope, a book, a lightbulb, a magnifying glass, a calendar, a pencil, a test tube, a beaker, a star, and a molecular structure. The overall theme is a mix of summer vacation and school education.

Holiday Homework

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Class 12th, Business Studies

Ques no. 1 Samir Gupta started a telecommunication company, 'Donira Ltd. to manufacture economical mobile phones for the Indian rural market with 15 employees. The company did very well in its initial years. As the product was good and marketed well, the demand of its products went up. To increase production the company decided to recruit additional employees. Samir Gupta, who was earlier taking all the decisions for the company had to selectively disperse the authority. He believed that subordinates are competent, capable and resourceful and can assume responsibility for effective implementation of their decisions. This paid off and the company was not only able to increase its production but also expanded its product range.

(a) Identify the concept used by Samir Gupta through which he was able to steer his company to greater heights.

(b) Also explain any three points of importance of this concept.

Ques. No. 2. A.v.m. Ltd.set-up its electric appliances manufacturing factory in a backward area of Himachal Pradesh where subsidies are provided by the government and labour is available at cheaper rates.

A. V.M Ltd. was able to produce its products at low cost thereby generating enough profits in the first year itself. It was because of the fact that the limits of authority and responsibility of the employees were clearly defined and the activities of various departments were coordinated and integrated. The Production Manager of the company also came to know about the availability of raw material at cheaper rates from a vendor. For this he wrote a letter to the Managing Director of the company for getting sanction. But because of procedural delays in getting this sanction and procuring funds from the Finance Manger, the order could not be placed.

(a) Identify the type of organization that led to procedural delays and because of which the company could not get the advantage of procuring raw material at cheaper rates.

(b) State any three of the type of organization identified in (a) above other than those discussed in the

Above case.

Ques. No. 3 Two years ago, Madhu completed her degree in food technology. She worked for some time in a company manufacturing chutneys, pickles and murabbas. She was not happy in the company and decided to have her own organic food

processing unit for the same. She set the objectives and the targets and formulated action plan to achieve the same.

One of her objective was to earn 10% profit on the amount invested in the first year. It was decided that raw materials like fruits, vegetables, spices etc. will be purchased on three months credit from farmers cultivating organic crops only. She also decided to follow the steps required for marketing of the products through her own outlets. She appointed Mohan as Production Manager who decides the exact manner in which the production activities are to be carried out. Mohan also prepared a statement showing the number of workers that will be required in the factory throughout the year. Madhu informed Mohan about her sales target for different products, areawise for the forthcoming quarter. While working on the production table a penalty of <100 per day for not wearing the cap, gloves and apron was announced.

Quoting lines from the above para identify and explain the different types of plans discussed.



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